Ensuring the sustainability of Europe’s bioeconomy

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European Bioeconomy Alliance

EUBA represents:

• about 4,700 companies (including 5,100 production sites and mills) as well as 12 million farm holdings and 16 million forest owners

• 29 million people employed, including:
  – 1.8 million people in industry
  – 26 million people in agriculture
  – 1.4 million people in forestry
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- Voice of the European ethanol industry in EU
  - 34 member companies (including 20 producers),
  - 50 plants in 16 EU countries
  - representing 85% of the renewable ethanol production in Europe, from European feedstock
- Working to improve EU policies on:
  - Long-term emissions reduction
  - Clean Mobility
  - Protein strategy
  - Trade agreements
EU Bioeconomy Strategy

• EUBA policy priorities:
  – Integrate bioeconomy into key EU policies
  – Increase financing for European bioeconomy
  – Secure the Bio-Based Industries Joint Undertaking 2.0
  – Encourage the use of bio-based products in strategic sectors
  – Increase demand for bio-based products
The two faces of EU bioenergy policy

• Dr. Jekyll…
  - creates long-term strategy that relies on bioenergy
  - chants mantra of ‘circular economy’, promotes biofuels in international fora
  - sets guidelines for sustainability of feedstock

• Mr. Hyde…
  - repeats calls to phase out conventional biofuels
  - makes false claims that public around the world is against bioenergy
  - allows trade policy that hurts domestic industry, farmers
Biomass sustainability

- **EU ethanol**
  - European feedstock
  - Obligation to meet stringent sustainability criteria on minimum GHG savings, no-go areas for feedstock
  - Regular EU progress reports on sustainability, socio-economic impacts, including food prices
  - Biorefineries → Circular economy

- **Putting actions behind words**
  - Engaging consumers
  - Motivating farmers
  - ‘Sustainability’ also = viable business model
Thank you for your attention

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