

# Ensuring the sustainability of Europe's bioeconomy



European  
Bioeconomy  
Alliance

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# European Bioeconomy Alliance

## EUBA represents:

- about 4,700 companies (including 5,100 production sites and mills) as well as 12 million farm holdings and 16 million forest owners
- 29 million people employed, including:
  - 1.8 million people in industry
  - 26 million people in agriculture
  - 1.4 million people in forestry

 Bio-based Industries Consortium



 CEPF  
Confederation of European Forest Owners



 copa\*cogeca

 ePURE  
european renewable ethanol

 EuropaBio  
The European Association for Bioindustries

 european bioplastics

 FEDIOL

 Forest-based Sector

 Primary Food Processors

 STARCH EUROPE

# ePURE

- **Voice of the European ethanol industry in EU**
  - 34 member companies (including 20 producers),
  - 50 plants in 16 EU countries
  - representing 85% of the renewable ethanol production in Europe, from European feedstock
- **Working to improve EU policies on:**
  - Long-term emissions reduction
  - Clean Mobility
  - Protein strategy
  - Trade agreements

# EU Bioeconomy Strategy

- **EUBA policy priorities:**
  - **Integrate bioeconomy into key EU policies**
  - **Increase financing for European bioeconomy**
  - **Secure the Bio-Based Industries Joint Undertaking 2.0**
  - **Encourage the use of bio-based products in strategic sectors**
  - **Increase demand for bio-based products**

# The two faces of EU bioenergy policy

- **Dr. Jekyll...**



- **creates long-term strategy that relies on bioenergy**
- **chants mantra of 'circular economy', promotes biofuels in international fora**
- **sets guidelines for sustainability of feedstock**

- **Mr. Hyde...**



- **repeats calls to phase out conventional biofuels**
- **makes false claims that public around the world is against bioenergy**
- **allows trade policy that hurts domestic industry, farmers**

# Biomass sustainability

- **EU ethanol**
  - European feedstock
  - Obligation to meet stringent sustainability criteria on minimum GHG savings, no-go areas for feedstock
  - Regular EU progress reports on sustainability, socio-economic impacts, including food prices
  - Biorefineries → Circular economy
- **Putting actions behind words**
  - Engaging consumers
  - Motivating farmers
  - ‘Sustainability’ also = viable business model



# Thank you for your attention

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