

## IEA Bioenergy announces the launch of new website and graphic identity

IEA Bioenergy launched yesterday its new redesigned website along with a new brand identity and logo. IEA Bioenergy collaborated with the website development and marketing team of ETA-Florence Renewable Energies to provide a more comprehensive, intuitive, and user-friendly source of information and browsing experience, adapted to reflect the organization's main purposes and core values.

The new website features a fresh and clean design with a new menu structure delivering information in an easy to navigate and aesthetically pleasing approach. The new website improved features include a quicker and easier access to central information such as publications, reports and events, offering a more comprehensive understanding of the organizations' mission and objectives.



*"The renewal of the brand of the IEA Bioenergy Technology Collaboration Programme (TCP) reflects the TCPs continued focus on promoting the global development of sustainable state-of-the-art bioenergy",* said Pearse Buckley, IEA Bioenergy, Executive Committee Secretary.

*"We are excited to share our new brand identity and website as elements in promoting greater collaboration and joint development opportunities with partners and stakeholders across the globe",* said Jim Spaeth, IEA Bioenergy, Executive Committee Chair.

The mission of the IEA Bioenergy TCP is to increase knowledge and understanding of bioenergy systems in order to facilitate the commercialisation and market deployment of environmentally sound, socially acceptable, and cost-competitive, low-carbon bioenergy systems and technologies, and to advise policy and industrial decision makers accordingly. The IEA Bioenergy TCP realises the mission by providing platforms for international collaboration and information exchange in bioenergy research, technology development, demonstration, and policy analysis—including through network development, information dissemination, and by working as an independent collaborative body focused on delivering clear and verified information on bioenergy. IEA Bioenergy TCP's work programme is carried out through Tasks and Special Projects, covering the full value chain from feedstock to final energy product.

The IEA Bioenergy TCP 2020-2025 strategic objectives are:

- Enabling the development and application of innovative bioenergy technologies to provide substantial contributions to future global energy demand and serve a major role in decarbonising transport, heat, power, and electricity.
- Support increased sustainable biomass production and establishing efficient biomass supply chains based on transparent, science-based criteria.
- Fully explore bioenergy's potential to deliver significant greenhouse gas savings across all energy sectors and its capacity to deliver negative emissions.
- Engage stakeholders and expand collaboration to pursue objectives and enhance and optimise communication channels to disseminate outputs widely and increase engagement with emerging and developing countries.

*The IEA Bioenergy Technology Collaboration Programme (TCP) is organised under the auspices of the International Energy Agency (IEA) but is functionally and legally autonomous. Views, findings, and publications of the IEA Bioenergy TCP do not necessarily represent the views or policies of the IEA Secretariat or its individual member countries.*

Further information:

<https://www.ieabioenergy.com/>